

COMMUNITYWOODS

TIMELINE



SPRING/SUMMER

- Meetings with community leadership to discuss the event & planting plan
- Tree species shared during the Fall after collaborating with local growers
- Reminder specific tree species cannot be guaranteed



DAY OF EVENT

- Welcome volunteers with opening remarks (TreesCharlotte will introduce)
- Plant trees around the community with assistance from our TreeMasters
- Review the follow-up email/social post & share details with community members



EARLY FALL/WINTER

- Connect with our Event & Volunteer Manager a month or two before your event
- Conversations include event logistics & volunteer recruitment
- Recruit at least two community members: The landscape chair and communications chair (or equivalents)



ONGOING TREE CARE

- Watering of the trees occurs during the hotter months (typically April to November); TreesCharlotte will water your trees their first year
- TreeKeepers perform structural pruning during the first and second year
- Annual mulching is highly recommended. Remember: Think donuts, not volcanoes!



3 WEEKS BEFORE

- Spread the word and encourage your neighbors to volunteer via our [events calendar](#)
- Use our [communication template](#) for more details



info@treescharlotte.org



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TREESCHARLOTTE CONTACTS

IT TAKES A VILLAGE!

Here are some key contacts for TreesCharlotte Staff:



EVENT & VOLUNTEER MANAGER

Christian Battistini

Event and Volunteer Logistics

christian@treescharlotte.org



URBAN FOREST MANAGER

Alex Smith

Tree Planting Plans and Tree Expertise

alex@treescharlotte.org



URBAN FOREST EDUCATOR

Heather Brent

Tree Education

heather@treescharlotte.org



COMMUNITY ENGAGEMENT MANAGER

Joi Mayo

Connects Communities with TreesCharlotte

joi@treescharlotte.org



DIRECTOR OF PROGRAMS

Meredith Thompson

Leads all TreesCharlotte Community Programming

meredith@treescharlotte.org



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TREESCHARLOTTE CONTACTS

TREE CARE RESOURCES



WATERING

George Daniels, New Beginning Landscapes

TreesCharlotte will water the trees from April to October the first season after they have been planted. Call for a quote for watering during subsequent years.

704-400-4930



AUGERING

Derrick Adams, Roundtree Companies

Interested in a quote for auguring a hole on private property? Call Roundtree Companies.

704-995-1764 | roundtreeco@gmail.com



TREE SPECIES INFORMATION

TreesCharlotte

Learn more about how we pick our trees!

treescharlotte.org/our-tree-selections