



CORPORATE PARTNERSHIP OPPORTUNITIES

We invite your company to join us to **GROW** the urban forest, **PRESERVE** the canopy, and **EDUCATE** Charlotteans about the importance and value of our city's trees.



URBAN TREE BENEFITS ARE VAST AND REACH ALL RESIDENTS

Trees help cool our city, filter air and water, support wildlife, improve mental and physical well-being and more. As a defining feature of Charlotte, our tree canopy is essential to the city's identity and resilience. But we're facing a crisis—without action, we risk higher temperatures, weakened natural infrastructure, and a diminished quality of life, especially in under-canopied neighborhoods. We need your help for the future of our urban forest.



HEALTH



BEAUTY



WATER



ENERGY



CLEAN AIR

TreesCharlotte's mission is to partner with the community to plant and care for trees, growing a healthier tree canopy for everyone. Since inception, TreesCharlotte has planted or distributed over 72,000 trees, held over 725 events and engaged over 40,000 volunteers and residents.

JOIN TREESCHARLOTTE TO MAKE THESE IMPACTS THIS YEAR

Plant & give away **6,200** trees

Conduct **30** plantings
at schools, neighborhoods, houses of faith, parks,
greenways and nonprofits

Host **9** TreeAdoptions

Care for more than **3,000** trees
as well as watering all trees planted

Teach **30** educational workshops

Distribute **2,500** seedlings

Engage **3,500** volunteers & residents



As a corporate partner, you can leave a lasting legacy on Charlotte's tree canopy and engage your employees in meaningful volunteer experiences.

Partnership Levels and Benefits

Please consider joining TreesCharlotte at one of the partnership levels listed below:

	OAK \$50,000+	POPLAR \$25,000+	MAPLE \$15,000+	PINE \$10,000+	DOGWOOD \$5,000+	REDBUD \$2,500+
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TREES	Help add 6,200 trees in the community and care for 3,000 previously planted trees						
ENGAGEMENT	Employee engagement at planting or adoption events** (spots may be split among events)	75 spots	50 spots	40 spots	30 spots	20 spots	10 spots
	TreeWalk Experience (in-person)						
	Lunch & Learn for employees (virtual)						
EVENTS	Company name announced at all planting events						
	Table at TreeAdoption events						
	Signage at all events according to level						
	Link to Partners page on TreeTags given						
MARKETING**	Corporate profile spotlight						
	E-newsletter placement	Feature	Feature	Mention			
	Facebook & Instagram featured post/mention	Feature	Feature	Mention			
	Listed In Annual Impact Report						
	Logo on Partners page on TreesCharlotte website						Name

Corporate donations from \$1,000-\$2,499 will be listed at the SUPPORTER level on our website and annual report.

Contact Beth Brodie, Director of Philanthropy
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(704) 293-4462

WWW.TREESCHARLOTTE.ORG

**Marketing benefits and volunteer dates to be coordinated based on calendar, availability, and corporate preference.

