



# CORPORATE PARTNERSHIP OPPORTUNITIES

We invite your company to join us to **GROW** the urban forest, **PRESERVE** the canopy, and **EDUCATE** Charlotteans about the importance and value of our city's trees.



## URBAN TREE BENEFITS ARE VAST AND REACH ALL RESIDENTS

Trees help cool our city, filter air and water, support wildlife, improve mental and physical well-being and more. As a defining feature of Charlotte, our tree canopy is essential to the city's identity and resilience. But we're facing a crisis—without action, we risk higher temperatures, weakened natural infrastructure, and a diminished quality of life, especially in under-canopied neighborhoods. We need your help for the future of our urban forest.



HEALTH



BEAUTY



WATER



ENERGY



CLEAN AIR

TreesCharlotte's mission is to grow, diversify, steward, and educate about our urban forest. Since inception, TreesCharlotte has planted or distributed over 66,000 trees, held over 600 events and engaged over 36,000 volunteers and residents.

## JOIN TREESCHARLOTTE TO MAKE THESE IMPACTS THIS YEAR

Plant & give away **6,000** trees

Conduct **6** school plantings

Host **7** TreeAdoptions

Water all trees planted

Teach **25** educational workshops

Hold **10** CommunityWoods events, *in underserved/undercanopied areas*

Plant & distribute **2,500** seedlings

Engage **3,000** volunteers & residents



**As a corporate partner, you can enhance your corporate social responsibility, foster employee volunteer engagement and ensure a long-term impact on our community and Charlotte's trees.**

# Partnership Levels and Benefits

Please consider joining TreesCharlotte at one of the partnership levels listed below:



	OAK \$50,000+	POPLAR \$25,000+	MAPLE \$15,000+	PINE \$10,000+	DOGWOOD \$5,000+	REDBUD \$2,500+
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	OAK \$50,000+	POPLAR \$25,000+	MAPLE \$15,000+	PINE \$10,000+	DOGWOOD \$5,000+	REDBUD \$2,500+
<b>TREES</b> Help add 5,800 trees in the community and care for 1,500 previously planted trees						
<b>ENGAGEMENT</b> Employee engagement at planting, adoption, or TreeCare events** (spots may be split among events)	75 spots	50 spots	40 spots	30 spots	20 spots	10 spots
TreeWalk Experience (in-person)						
Lunch & Learn for employees (virtual)						
<b>EVENTS</b> Company name announced at all planting events						
Table at TreeAdoption events*						
Signage at all events according to level						
Link to Partners page on TreeTags given						
<b>MARKETING**</b> Corporate profile spotlight						
E-newsletter placement	Feature	Feature	Mention			
Facebook & Instagram featured post/mention	Feature	Feature	Mention			
Listed In Annual Impact Report						
Logo on Partners page on TreesCharlotte website						Name

Corporate donations from \$1,000-\$2,499 will be listed at the SUPPORTER level on our website and annual report.

\*TreeAdoptions distribute approximately 700 trees to 400 households per event

\*\*Marketing benefits and volunteer dates to be coordinated based on calendar, availability, and corporate preference.

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WWW.TREESCHARLOTTE.ORG

