NeighborWoods
CREATING TREE MAGIC

Through its NeighborWoods program, TreesCharlotte partners with neighborhoods, schools, houses of faith, athletic associations and other non-profits to host tree plantings and tree giveaways. These organized events are a great way to build camaraderie, beautify your community and add to the city's canopy and health.

Ideal applicants have:

- 55 percent or less tree canopy coverage
- Ability to plant and/or give away at least 15 trees during the event

If we are doing a tree planting …

1 TreesCharlotte will work with you months in advance on a planting plan to ensure the right trees go in the right place.

2 In the buildup to the event, we'll work with you on all event details.

3 On the day of the planting, we'll auger holes for common space trees, get the trees delivered and ensure the event runs smoothly under the direction of our TreeMasters. Plantings take 2-2.5 hours.

If we are giving away trees …

1 TreesCharlotte will work with you months in advance to encourage residents to register for up to 3 free trees to plant in their yards.

2 On the day of the giveaway, we'll bring trees and mulch. Our TreeMasters will lead residents on a tree planting and maintenance clinic. All tree recipients are expected to sign a stewardship pledge.

3 Tree giveaways are often 1 hour or shorter.

Our trees

We love our trees, and we think you will, too!

- Our trees are sourced from three different N.C. growers and are either native or known to thrive in this region.
- We offer small, medium and large maturing varieties. We'll work with you on appropriate species for your organization's needs.
- The trees are 3-4 years old, potted in 7-gallon containers and are about 6 to 10 feet tall at planting. They would retail for $75-$150/each.

Cost

- **Free trees:** Neighborhoods where the median home value is $182,000 or less will qualify for free trees, as determined by home sales data detailed in the Charlotte/Mecklenburg Quality of Life Explorer. All other non-profits are free.
- **$10-$20 trees:** Neighborhoods between that $182,000-$500,000 threshold will be asked to donate $10/tree. Neighborhoods over $500,000 will be asked to pay $20/tree.

Why trees matter to neighborhoods

- **Improved property values:** Studies show property values of homes with trees are 5-20% higher than similar properties without trees.
- **Cooler urban areas:** Trees can cool a city by as much as 10 degrees, a significant savings on energy bills.
- **Reduced traffic speeds:** Tree-lined roads provide a sense of enclosure, which prompts motorists to drive more slowly and carefully.
- **Better air quality:** One tree can sequester (or take in) more than one ton of carbon dioxide in its lifetime.
- **Good vibes:** A recent national study found that people who lived near trees and green spaces were less likely to suffer from depression.

About TreesCharlotte

TreesCharlotte is a public/private nonprofit collaboration to grow, diversify and steward the city's iconic urban forest. We partner with the city of Charlotte to plant/distribute 5,000-6,000 trees a year within the city limits. Learn more about us at TreesCharlotte.org.