

Sample Facebook Post to Encourage Neighbors to Register

Initial Posts:

- We have exciting news! Our neighborhood has been awarded a grant from the City to host a TreeStore/TreeDay. This means FREE trees for all residents. Please email _____ with your name, phone number and address if you'd like three FREE Trees. Look for more information soon.
- Our neighborhood (give specific name or homeowners Association) needs you! In order to have a successful TreeDay/TreeStore event we need lots of participation by residents signing up for trees. Sign-ups will continue until two weeks before our event on _____. Deadline for tree sign up is _____.

Shorter posts:

- Want to increase your property values and lower your energy costs? Sign up NOW to receive three free trees for your property. Contact ___@_____
- Have you heard the news? A TreeDay is coming to our neighborhood. Free trees, personalized shirts and an opportunity to meet your neighbors. Want to attend? Contact _____ @ _____ for more information.
- Does your front or back yard need a new tree? Sign up to receive three free trees during our neighborhood event on _____ (date). Contact _____@_____ for more information.
- Your neighbors signed up for free trees. It's not too late to do the same. Our TreeDay/TreeStore event will be held _____ (date). Contact ___ @ _____ to sign up for your trees.

Sample Facebook Post to Encourage Neighbors to attend

- *TreeDay Event*
Our date is set! On _____, TreesCharlotte will help us host a TreeDay where you can select up to three trees to plant in your yard. Tree experts and volunteers will be on hand to help you pick the right tree and plant it in the right place. Plus you'll learn how to care for your tree.
- *TreeStore Event*
Our date is set! On _____, TreesCharlotte will help us host a TreeStore where you can select up to three trees to plant in your yard. Tree experts and volunteers will be on hand to help you pick the right tree. Plus you'll learn how to care for your tree.

Sample Facebook Post for TreeStewards

- Our event is set for _____ (date). TreeStewards are needed to serve as both a resource to residents for follow up on tree care and liasons to TreesCharlotte for contacting residents about tree care. If you are interested contact _____ @ _____.

Sample Email Text:

_____ neighborhood is partnering with TreesCharlotte to host a TREE STORE event where residents can select up to 3 trees to plant in their yards. The event is free and easy and open to both homeowners and renters. Residents can choose from several varieties of trees. Tree experts will be on site to share tips on proper tree planting and care.

To make this a successful event, we need strong participation. If we don't have enough residents preregistered to plant trees, then the event will not take place. Also, the organizers need to determine beforehand the correct number of trees to have at the TREE STORE event.

The date and location of the event will be determined soon and shared with residents through email, printed documentation on mailboxes and the neighborhood association website.

Please respond by contacting ____ @ _____. The deadline to respond is _____. Thank you in advance for participating -- this TREE STORE is vital to preserving Charlotte's nationally recognized tree canopy.