NeighborWoods

TREE CANOPY PROGRAM

Free Trees for You and Your Neighborhood; See Details Below

If your neighborhood needs trees, TreesCharlotte's NeighborWoods program can bring the beauty and benefits of a healthy tree canopy to your home. This public/private partnership is dedicated to increasing Charlotte's tree canopy from 46% to 50% by 2050. This means we need to plant 25,000 trees each year! TreesCharlotte raises private dollars to plant trees and educate the community, and it partners with neighborhood groups to plant trees and educate people about the many benefits trees offer.

What happens?

At a NeighborWoods project, residents plant trees on their own property and often help neighbors plant trees. TreesCharlotte organizes the tree event and finds additional volunteers. Events usually take place on a Saturday morning during the planting season, October 15 through April 15.

What neighborhoods are eligible?

TreesCharlotte will work with neighborhoods where trees are needed. Also, the neighborhood needs a good organization structure and leadership to help coordinate the event. Finally, there needs to be evidence that many neighbors would participate and plant trees.

How much does it cost?

It's free to Charlotte residents. The NeighborWoods program provides planting designs, trees, mulch and a team of tree experts who share proper tree planting and maintenance tips. The TreesCharlotte team works with volunteers to select the best trees for a given project, help arrange sponsors, schedule and manage planting events, develop educational training programs and offer support for ongoing care and preservation.

Which program is better for your neighborhood, TreeStores or TreeDays?

TreeDays events are large-scale events using volunteers from within and outside the neighborhood. They are usually held Saturday mornings in single-family neighborhoods, on school and housing campuses and in parks. TreesCharlotte staff delivers the trees to a central location where residents learn how to plant and care for the tree and sign a stewardship pledge form promising to care for the trees.

TreeStore events are smaller scale events held in single-family neighborhoods with limited volunteers, usually Saturday mornings. Residents can choose from a variety of trees and receive instructions on tree planting and care. *The TreesCharlotte team determines if a TreeDays or TreeStore event is best.*

How do you get involved?

The success of NeighborWoods events depends on community leadership and participation. Check out the back of this flyer for specific roles and responsibilities. If your neighborhood needs trees and is ready to partner on an event, contact **Tammy Seigel** (tammy@treescharlotte.org) or **Louise Bhavnani** (lbhavnani@charlottenc.gov)

"This was a great event for the community! So nice to see us all come together for a great cause. Just more evidence of what great people we have in our community. I can't wait to see the fruit of our labor!"

CHARLOTTE

Trees Charlotte
Plant, Preserve & Celebrate!

The **Program Manager** serves as liaison between the neighborhood, the City and TreesCharlotte. They recruit volunteers, rally support within the neighborhood and help coordinate the event.

TreeStewards create a sense of ownership for the NeighborWoods program within their neighborhood. They make sure trees are watered and receive proper ongoing care.

Community Correspondents publicize the event in their neighborhood and solicit community support and participation. They may prepare flyers, make signs or organize door-to-door campaigns to inform residents about planting activities. They also work with the Program Manager to hold community meetings and use social media to increase participation and promote the event.

NeighborWoods projects help neighborhoods by:

- **Improving property values** – Studies show property values of homes with trees are 5 – 20% higher than similar properties without trees.
- **Cooling urban areas** – Shade from trees cools air temperature for nearby sidewalks, roads, houses and parks.
- **Improving air quality** – High temperatures escalate the production of smog and other pollutants. Trees help by reducing the air temperature through shading and carbon monoxide absorption.
- **Reducing traffic speeds** – Tree-lined roads provide a sense of enclosure, which causes motorists to drive slower and more carefully.
- **Energy conservation** – By providing shade, trees help conserve energy as they intercept radiant heat.
- **Noise reduction** – Trees and shrubs are buffers in screening out urban noise.